



Bohemian

Podkovář

BREWING CZECH HERITAGE SINCE THE 14TH CENTURY, ESTABLISHED BY BOHEMIAN MONKS

OUR STORY

PODKOVÁŇ BREWERY (LITERALLY TRANSLATES AS A HORSESHOE) HAS BEEN BREWING BEER USING TRADITIONAL METHODS FOR OVER 600 YEARS SINCE ITS ESTABLISHMENT BY MONKS IN 1434.

The secret to Podkováň's exceptional beer lies in its own natural 300-meter underground spring, which has been carefully maintained over the years to provide the highest quality water for the brewing process. The spring water is not filtered or chemically altered. The water is categorised as "children's water" with the highest quality status.

The brewery prides itself on its open bath preparation technique, which has been passed down through generations of brewers, giving Podkovan's beer its unique and authentic Czech flavor.

Located in the Central Bohemia region of the Czech Republic, Podkováň brewery is situated in a picturesque valley surrounded by natural beauty. The cold temperatures in this unique landscape allow the brewery to take advantage of the natural environment in the brewing process, which helps to preserve the unique characteristics of Podkováň's beer.



THE BREWERY'S CHIEF BREWER, MR. ČERVENÝ, HAS BEEN HONING HIS CRAFT FOR OVER 25 YEARS, BRINGING HIS EXPERTISE AND KNOWLEDGE TO THE BREWING PROCESS TO ENSURE THAT EVERY BATCH OF BEER PRODUCED IS OF THE HIGHEST QUALITY.

Podkováň's dedication to tradition and quality has made it one of the few heritage breweries in the Czech Republic that remains faithful to traditional methods and will continue to do so for generations to come.

OUR BREWERY

Podkován brewery is situated just 60 km outside of Prague, close to the renowned hometown of Škoda vehicles, Mlada Boleslav.

The brewery sits on 5 hectares of land, of which 2 hectares are dedicated to the production facility. Podkovan has a historical production capacity of 300,000 hectoliters per year, equivalent to 30 million liters of quality beer.

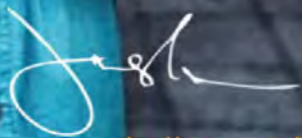
The brewery's main source of water is a unique 300-meter underground spring, which is classified as children's water. In fact, only four springs in the Czech Republic have been granted this prestigious status.

The brewery focuses on producing lager beer using the traditional open bath method, which allows the beer to undergo natural processes in cold temperatures, taking approximately 40 days to produce.

As of 2023, Podkovan is investing heavily in technological upgrades to modernise its facilities. To meet various market demands, the brewery offers beer in aluminum cans, PET bottles, kegs, and petainers.

Under the guidance of its head brewer, Mr. Červený, the brewery has maintained its commitment to traditional brewing methods while also embracing technological advancements to improve the brewing process.

Mr. Červený 's contributions have been instrumental in establishing Podkován as a premier Czech heritage brewery, and his dedication to the craft ensures that the brewery's legacy will continue for years to come.



ANTONÍN ČERVENÝ
CHIEF BREWER

CHIEF BREWER

AS THE HEAD BREWER OF PODKOVAN BREWERY, MR. ČERVENÝ BRINGS A WEALTH OF EXPERIENCE AND KNOWLEDGE TO THE BREWING PROCESS. WITH OVER 25 YEARS OF EXPERIENCE IN THE CZECH BREWING INDUSTRY, MR. ČERVENÝ'S EXPERTISE IS INVALUABLE TO THE PRODUCTION OF HIGH-QUALITY LAGER BEER.

His skills extend beyond the brewing process, as he plays a vital role in managing the brewery's day-to-day operations. He oversees the production process from start to finish, ensuring that every batch of beer meets the brewery's high standards.

In addition to his technical skills, Mr. Červený is also responsible for developing new recipes and experimenting with innovative brewing techniques. This allows the brewery to continually evolve and adapt to the changing tastes of its customers.

Mr. Červený's passion for brewing is evident in the quality of the beer produced by Podkován brewery.

OUR OFFERING



CLASSIC LAGER



A CLASSIC LIGHT LAGER CZECH BEER WITH A 4.8% ABV IS A CRISP AND REFRESHING BEER THAT IS PERFECT FOR ANY OCCASION. THIS BEER IS KNOWN FOR ITS LIGHT, GOLDEN COLOR AND ITS CLEAN, SMOOTH TASTE. THE AROMA IS SUBTLE, WITH NOTES OF MALT AND A SLIGHT HINT OF HOPS.

Upon tasting, the beer has a delicate balance of malt sweetness and hop bitterness, making it incredibly easy to drink.

The mouthfeel of this beer is light and effervescent, with a clean finish that leaves a slight bitterness on the tongue. The ABV of 4.8% is on the lower end of the spectrum, making this beer a great option for those who enjoy a refreshing beer without an overwhelming alcohol content.

Overall, a classic light lager Czech beer with a 4.8% ABV is a perfect representation of the Czech brewing tradition. It showcases the delicate balance of malt and hops that is synonymous with Czech beer, while also providing a refreshing and easy-to-drink option for beer lovers. Its clean, smooth taste and crisp finish make it an excellent choice for any beer enthusiast looking for a classic example of a Czech lager.

DARK LAGER

A CZECH DARK LAGER BEER WITH A 4.0% ABV IS A RICH AND COMPLEX BEER THAT IS PERFECT FOR THOSE WHO ENJOY A FULL-BODIED BREW. THIS BEER IS KNOWN FOR ITS DARK, ALMOST BLACK COLOR, WHICH COMES FROM THE USE OF ROASTED MALT DURING THE BREWING PROCESS. THE AROMA IS COMPLEX, WITH NOTES OF CARAMEL, CHOCOLATE, AND EVEN HINT OF COFFEE.

Upon tasting, the beer has a rich and malty flavor, with a slight sweetness that is balanced by a subtle bitterness from the hops. The roasted malt imparts a slight smokiness to the beer, with a smooth finish that lingers on the palate.

The ABV of 4.0% is on the lower end of the spectrum for dark lagers, making this beer a great option for those who want to enjoy the rich flavor of a dark beer without the high alcohol content. This beer pairs well with hearty dishes, such as stews and roasts, and can also be enjoyed on its own as a satisfying and flavorful brew.

Overall, a Czech dark lager beer with a 4.0% ABV is a great example of the Czech brewing tradition. It showcases the use of roasted malt and complex flavors that are synonymous with Czech dark lagers. Its complex flavor profile makes it an excellent choice for beer enthusiasts looking for a full-bodied and flavorful brew.



**INTRODUCING THE NEWLY
DESIGNED "OLD BREW MAN"
CLASSIC LAGER**

INTRODUCING THE NEWLY DESIGNED "OLD BREW MAN" CLASSIC LAGER

- THROUGH EXTENSIVE MARKET RESEARCH AND ANALYSIS, WE HAVE CAREFULLY CURATED A NEW DESIGN COLOR PALETTE THAT EMBODIES THE ESSENCE OF OUR BRAND.
- IN ADDITION, WE HAVE CHOSEN AN UPWARD ANGLED FONT THAT ENHANCES READABILITY AND REINFORCES OUR BRAND RECOGNITION.
- AS A CLASSIC LAGER, WE HAVE INCORPORATED WARM DESIGN ELEMENTS TO ELEVATE OUR PRODUCT AND ESTABLISH A MORE SOPHISTICATED TONE.

GET READY TO INDULGE IN THE ULTIMATE EXPERIENCE OF OUR CLASSIC LAGER, WITH A FRESH NEW LOOK THAT TRULY EMBODIES THE ESSENCE OF THE "OLD BREW MAN".



UNVEILING THE REDESIGNED CLASSIC DARK LAGER "OLD BREW MAN"

- AFTER THOROUGH MARKET RESEARCH AND ANALYSIS, WE HAVE UTILISED A NEW DESIGN COLOUR PALETTE THAT SPEAKS TO THE ESSENCE OF THE BRAND.
- WE HAVE ALSO CHOSEN AN UPWARD ANGLED FONT THAT ENHANCES READIBILITY AND PROMOTES BETTER BRAND RECOGNITION.
- AS A DARK LAGER, IT IS ONLY FITTING THAT WE HAVE INCORPORATED DARK DESIGN ELEMENTS, WHILE ALSO ADDING TOUCHES OF GOLD TO ELEVATE THE PRODUCT AND ESTABLISH A MORE SERIOUS TONE.

GET READY TO INDULGE IN THE ULTIMATE EXPERIENCE OF OUR DARK LAGER, WITH A FRESH NEW LOOK THAT SPEAKS TO THE TRUE ESSENCE OF THE "OLD BREW MAN".



CLASSIC LAGER

"OLD BREW MAN" 585



CLASSIC LAGER "OLD BREW MAN" 585

- INDULGE IN OUR LIMITED EDITION COLLECTION CRAFTED TO HONOR 585 YEARS OF OUR BREWERY'S TRADITION AND EXCELLENCE.
- CLASSIC CZECH BREWING TECHNOLOGY HAS BEEN UTILISED TO CRAFT A DELICATE BALANCE OF MALT SWEETNESS AND HOP BITTERNESS, MAKING IT AN EASY-TO-DRINK BEER.

THE "858" COLLECTION IS A TESTAMENT TO OUR UNWAVERING DEDICATION TO QUALITY AND INNOVATION IN THE BREWING INDUSTRY, AND WE INVITE BEER ENTHUSIASTS TO RELISH THE TASTE OF HISTORY.



CLASSIC DARK LAGER "OLD BREW MAN" 585

- THIS IS OUR LIMITED EDITION IN CELEBRATION OF OUR 585 YEARS OF TRADITION AND EXCELLENCE IN BEER BREWING.
- CLASSIC CZECH PRODUCTION TECHNOLOGY HAS BEEN UTILISED TO CREATE A RICH AND MALTY FLAVORED BEER, WITH A SLIGHT SWEETNESS THAT IS BALANCED BY A SUBTLE BITTERNESS.
- THE ROASTED MALT GIVES THE BEER A SLIGHT SMOKINESS, WITH A SMOOTH FINISH THAT LINGERS ON THE PALATE.

THIS SPECIAL "858" COLLECTION IS A TESTAMENT TO OUR COMMITMENT TO QUALITY AND INNOVATION IN THE BREWING INDUSTRY, AND WE INVITE BEER ENTHUSIASTS TO SAVOR THE TASTE OF HISTORY.

"PRAŽSKÝ HRAD"

**THE PERFECT BALANCE OF
HERITAGE AND MODERNITY**

"PRAŽSKÝ HRAD" EMBODIES THE PERFECT BALANCE OF HERITAGE AND MODERNITY

- EXPERIENCE THE ESSENCE OF CZECH CULTURE AND TRADITION WITH OUR LATEST ADDITION, "PRAŽSKÝ HRAD" ("PRAGUE CASTLE") BEER.
- A PERFECT BLEND OF HERITAGE AND MODERNITY, THIS BEER PAYS HOMAGE TO THE FUNDAMENTAL VALUES THAT HAVE STOOD THE TEST OF TIME - RESPECT, EXCELLENCE, AND ROYALTY.
- USING TRADITIONAL CZECH BREWING TECHNIQUES, WE HAVE CAREFULLY CRAFTED A BEER THAT STRIKES THE PERFECT BALANCE BETWEEN THE SWEETNESS OF MALT AND THE BITTERNESS OF HOPS.

INDULGE IN THE ULTIMATE EXPERIENCE OF CZECH CLASSIC LAGER TRADITIONS AND IMMERSE YOURSELF IN OUR RICH HERITAGE WITH EVERY SIP OF "PRAŽSKÝ HRAD" BEER.



A NEW LINE OF BEER "PRAŽSKÝ HRAD", COMBINING HERITAGE WITH MODERNITY

- "PRAŽSKÝ HRAD" ("PRAGUE CASTLE") BEER PAYS TRIBUTE TO THE VERY FOUNDATION OF CZECH COUNTRY - RESPECT, HERITAGE, ROYALTY AND EXCELLENCY THAT STOOD THE TEST OF TIME.
- WITH THE CLASSIC CZECH BREWING CRAFT, WE HAVE CREATED A RICH AND MALTY FLAVOURED BEER, WITH A SUBTLE SWEETNESS THAT IS PERFECTLY BALANCED BY A SLIGHT BITTERNESS. THE ROASTED MALT ADDS A SLIGHT SMOKINESS TO THE BEER.

WE INVITE YOU TO JOIN US IN STRENGTHENING THE CZECH DARK LAGER TRADITIONS AND TO SAVOR THE TASTE OF OUR RICH HERITAGE IN EACH SIP OF "PRAŽSKÝ HRAD" BEER.



"KARLŮV DVŮR"

**CAPTIVATING FUSION OF CZECH
CULTURE AND TRADITION**

"KARLŮV DVŮR"

CAPTIVATING FUSION OF CZECH CULTURE AND TRADITION



- INTRODUCING "KARLŮV DVŮR" BEER – A CAPTIVATING FUSION OF CZECH CULTURE AND TRADITION. IMMERSE YOURSELF IN THE ESSENCE OF CZECH HERITAGE WITH A TOUCH OF MODERNITY.
- CRAFTED USING AUTHENTIC CZECH BREWING TECHNIQUES, "KARLŮV DVŮR" BEER CAPTURES THE HARMONIOUS MARRIAGE OF MALT'S DELICATE SWEETNESS AND HOPS' INVIGORATING BITTERNESS.

INDULGE IN THE LEGACY OF "KARLŮV DVŮR" BEER ALLOWING YOU TO APPRECIATE THE TIMELESS BEAUTY OF CZECH CULTURE, ONE SIP AT A TIME.



"KARLŮV DVŮR" PREMIUM "12"

- PRESENTING THE EXQUISITE "KARLŮV DVŮR: 12" LAGER BEER – A PREMIUM EMBODIMENT OF CZECH CULTURE AND TRADITION. IMMERSE YOURSELF IN THE VERY ESSENCE OF CZECH HERITAGE, ARTFULLY BLENDED WITH A CONTEMPORARY TWIST.
- METICULOUSLY BREWED USING AUTHENTIC CZECH TECHNIQUES, "KARLŮV DVŮR" BEER MASTERFULLY CAPTURES THE PERFECT BALANCE BETWEEN THE DELICATE SWEETNESS OF MALT AND THE INVIGORATING BITTERNESS OF HOPS.

EMBRACE THE LEGACY OF "KARLŮV DVŮR: 12" LAGER BEER, AND ALLOW EACH SIP TO TRANSPORT YOU TO THE HEART OF CZECH CRAFTSMANSHIP, UNVEILING THE TIMELESS BEAUTY OF OUR CULTURAL HERITAGE,

"KARLŮV DVŮR"

CAPTIVATING FUSION OF CZECH CULTURE AND TRADITION



- INTRODUCING "KARLŮV DVŮR" – DARK SYMPHONY – A CAPTIVATING FUSION OF CZECH CULTURE AND TRADITION, NOW IN A RICH AND INDULGENT DARK VARIATION. IMMERSE YOURSELF IN THE VERY ESSENCE OF CZECH HERITAGE, WHERE TRADITION MEETS A CONTEMPORARY TWIST.
- BREWED USING AUTHENTIC CZECH TECHNIQUES, "KARLŮV DVŮR" BEER ARTFULLY COMBINES THE ENCHANTING SWEETNESS OF MALT WITH THE ROBUST BITTERNESS OF HOPS, RESULTING IN A HARMONIOUS AND FLAVORFUL EXPERIENCE.

ALLOW YOURSELF TO INDULGE IN THE LEGACY OF "KARLŮV DVŮR" - DARK, AS EACH SIP UNRAVELS THE TIMELESS BEAUTY OF CZECH CULTURE.

"MNICH"

BOHEMIAN MONK

"MNICH" BOHEMIAN MONK

- GET READY TO EXPERIENCE THE CAPTIVATING ALLURE OF "MNICH: THE BOHEMIAN MONK" BEER – A BREW THAT FLAWLESSLY BLENDS THE VIBRANT TAPESTRY OF CZECH CULTURE AND TRADITION. PREPARE TO BE IMMERSED IN A WORLD WHERE HISTORY AND INNOVATION CONVERGE.
- WITH EVERY SIP OF "MNICH" BEER, CRAFTED USING AUTHENTIC CZECH BREWING TECHNIQUES, YOU'LL DISCOVER THE HARMONIOUS SYMPHONY OF FLAVORS. DELIGHT IN THE DANCE BETWEEN MALT'S DELICATE SWEETNESS AND HOPS' INVIGORATING BITTERNESS, CREATING AN EXTRAORDINARY TASTE THAT WILL CAPTIVATE YOUR PALATE.

UNVEIL THE LEGACY OF "MNICH" BEER, A LIQUID HOMAGE TO CZECH CULTURE THAT TAKES YOU ON A JOURNEY OF INDULGENCE.



"MNICH" BOHEMIAN MONK

- INTRODUCING "MNICH" DARK – AN ENCHANTING FUSION OF CZECH CULTURE AND TRADITION THAT TAKES A DARING TWIST INTO THE REALM OF DARKNESS. PREPARE TO EMBARK ON A CAPTIVATING JOURNEY THAT WILL IMMERSE YOUR SENSES IN THE VERY ESSENCE OF CZECH HERITAGE.
- CRAFTED USING AUTHENTIC CZECH BREWING TECHNIQUES, "MNICH" DARK BEER UNVEILS A MESMERIZING SYMPHONY OF FLAVOURS. DELVE INTO THE DEPTHS OF ITS BEWITCHING BLEND, WHERE THE VELVETY SWEETNESS OF MALT INTERTWINES WITH THE BOLD AND MYSTERIOUS BITTERNESS OF HOPS.

EMBRACE THE MYSTIQUE OF "MNICH" DARK BEER, WHERE DARKNESS UNVEILS ITS SECRETS AND CZECH HERITAGE IS CELEBRATED SIP BY SIP.

